

Add Category Images Guidebook



Study Material
Crave Interactive

How to Add a Category Image

Applicable Feature:

- In-Room Tablets
- Crave Console
- Appless
- ServeSafety
- Takeaway Today
- Crave CMS
- Crave NOC

Images play an important part in making your menu stand out and can visually help to increase sales. This article will guide you through adding category image.

1. Login to Crave CMS using your unique credentials
2. Navigate to the menu
 - Using the top tabs click 'Products' and 'Menu'
 - The company menus will be displayed (the majority of companies only have one menu), double click on the menu to open it up
3. Navigate to category
 - Once the menu is opened, navigate to the category you would like to add an image to
4. Add Category Image
 - Once you have located the correct category, click the 'edit' icon and this will open up the category page on the generic tab.

5. Configure Category

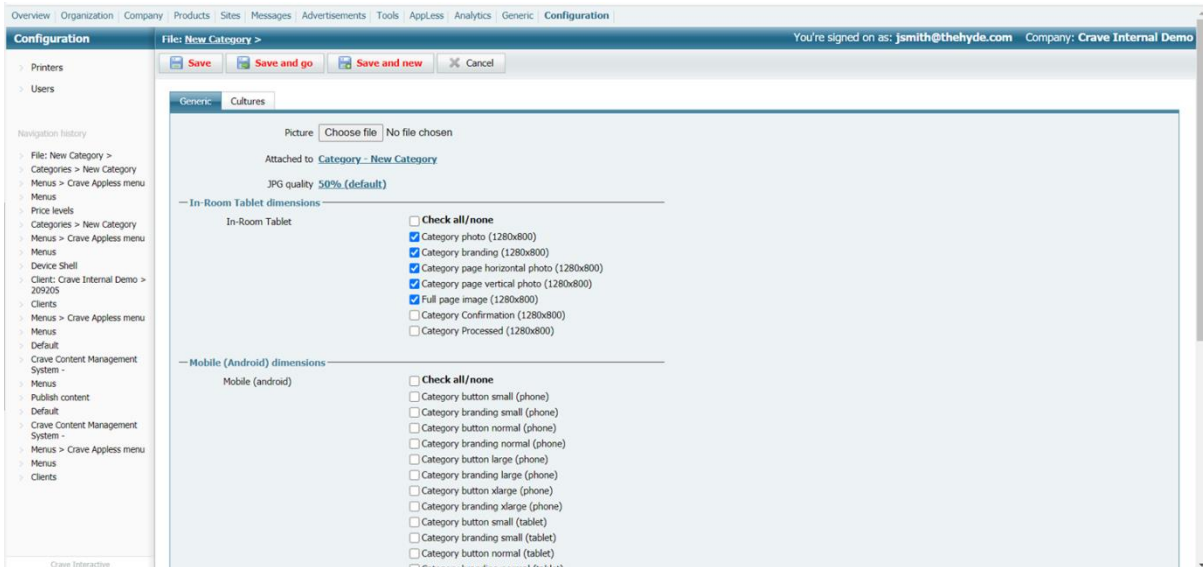
- To configure the category, click the 'edit' icon and this will open up the category page on the generic tab.

The screenshot shows a web-based configuration interface for a 'New Category'. The page is titled 'Categories > New Category' and includes a navigation menu on the left with options like 'Menu', 'Products', and 'Alterations V1 & V2'. The main content area has a 'Generic' tab selected, showing fields for 'Name' (New Category), 'Visibility' (Always), 'Alteration button text', and 'Description'. There are also dropdown menus for 'Menu' (Crave Appless menu), 'Category' (Bar Menu), 'Generic category' (None - Select ...), 'Schedule' (None - Select ...), 'View layout' (Inherit from category), and 'Delivery location' (Inherit from category). A 'URL' field contains 'crave://category/68260'. A warning message at the top states: 'This category does not have a category button picture yet.' and 'This category or one of its parent categories doesn't have a value set for Geofencing, which means Geofencing is on.' The interface also includes a 'Save' button and a 'Reset color' button.

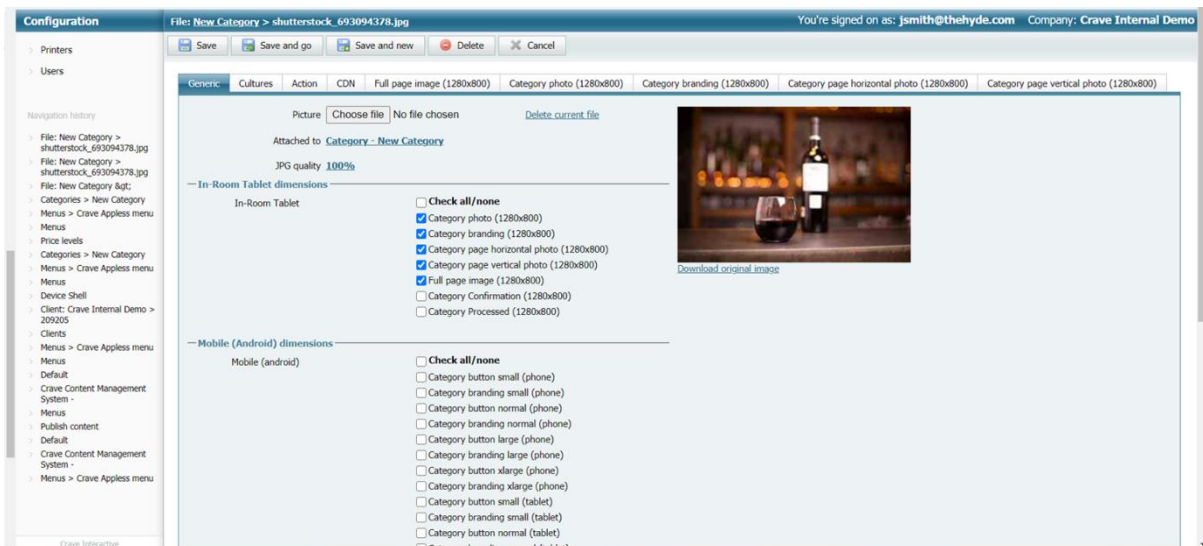
6. Add Category Image

- To add an image to the category, click the 'Images' tab - The product image size is 928 pixels x 644 pixels
- Select 'Add'

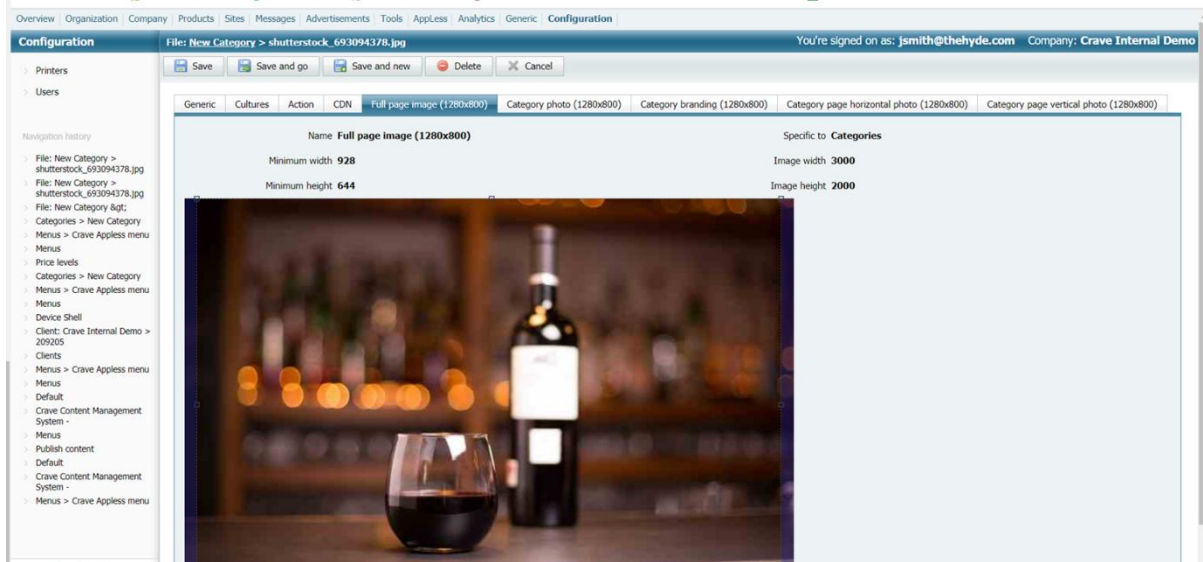
- Check all the boxes that apply to the location of the image (as a rule, tick the top 5 boxes under the first category 'In-Room Tablet')



- Click on 'JPG Quality' and change to 100 and click 'Save'
- Click 'Choose File' and select your image and click 'Save'



- Once the image has been uploaded, it can be viewed on the tabs displayed and by using the dotted outline, the optimum part of the image can be selected.



- Click 'Save and go' to return to the main menu

7. Publish the changes

If you are a tablet customer you will need to publish your changes.

Once published your category will be visible on your tablet:



If you are an AppLess customer, your changes will automatically be published and no further steps are needed.